

The Japan Maritime Daily will continue to play a role in expanding shipping and logistics networks while focusing on its media business.

### Seminar and Webinar

The Japan Maritime Daily regularly organizes seminars and webinars on topics that are attracting attention within the maritime industry. Webinars are conducted in real time and serve to bring the latest information to our readers in a timely manner.



MariTech Webinar Japan, delivered simultaneously in Japanese/English (left)  
Participated in the "Digital Maritime Week" held worldwide (above)

### Education and training

We run the "Maritime Academia" program, which holds open lectures regularly to develop human resources for various companies and share our knowledge.



### International and Domestic Partnership

We have partnered with overseas media outlets as well as domestic and international organizers of conferences and exhibitions. This allows us to have access to a wide range of information as a media outlet for maritime affairs and international logistics.



Seminar



Education



Partnership



Media



Sustainability



Marine net



### Initiatives for SDGs (Sustainable Development Goals)

We deliver articles aimed at eliminating the information gap that exists between ship and shore as a way of contributing to the SDGs (Sustainable Development Goals) that the shipping and logistics industries are working towards. We support crewmembers who must operate vessels even under challenging conditions by providing them with relevant news.



Distribution of News mail to vessels  
Free until May 2023

### Delivery via Marine net

We have a stake in Marine net, a "MariTech" company that is co-funded by companies in the maritime industry and six major trading companies. Major news in the Japan Maritime Daily is also available on MarineNet in Japanese and English.

<https://www.marine-net.com/>



# The Japan Maritime Daily MEDIA DATA



<https://youtu.be/ElqZnkLORik>

Japan Maritime Daily Co., Ltd

Website  
JMD on Twitter

<https://www.jmd.co.jp/>  
<https://twitter.com/kaijiweb/>

**Headquarter** Kotsu Bldg., 5-15-5 Shimbashi, Minato-ku, Tokyo, JAPAN (105-0004)  
**Osaka office** Hommachi Okamura Bldg., 1-2-10 Awaza, Nishi-ku, Osaka, JAPAN (550-0011)  
**Nagoya office** Rinkusu Meieki Bldg., 5-31-10 Meieki, Nakamura-ku, Nagoya, JAPAN (450-0002)

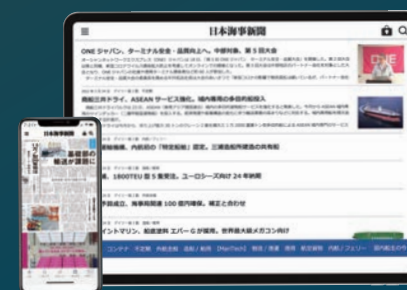
TEL+81-3-3436-3221 FAX+81-3-3436-6553  
TEL+81-6-6535-8781 FAX+81-6-6535-8782  
TEL+81-52-766-5976 FAX+81-52-308-3361

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2022.4

Established in 1942

日本海事新聞  
THE JAPAN MARITIME DAILY





# We are reporting on the front lines of international shipping and logistics.

The Japan Maritime Daily is Japan's largest financial newspaper specializing in international shipping and logistics. Since its inception in 1942, the paper has provided in-depth coverage of the industry's current state based on the work of professional journalists with expertise in various fields.

In 2019, we launched the online version of the Japan Maritime Daily as a standalone web service that offers the same amount of information as the paper edition. The newspaper continues to serve as an important source of information for businesspeople on the front line by delivering valuable news in a timely manner.

The Japan Maritime Daily made major improvements to its online version in July 2019. These improvements have kept the online version up to date with what readers expect of online media by making it easier for readers to access and obtain accurate information anytime and anywhere through features such as breaking news on the app and a search function for articles published in the last 20 years while ensuring that the newspaper remains a reliable source of information.

Japan is a maritime nation that relies on ships for transporting over 90% of its imports and exports. The market trends of container ships, bulk carriers, tankers, and car carrier ships, which play a vital role in transportation and logistics, can be said to be an economic prognosticator that reflects the balance of production, consumption, and investment ahead of all other domains. As a comprehensive daily logistics outlet, the Japan Maritime Daily brings you information obtained through the day-to-day reporting of journalists specializing in international shipping, domestic shipping, shipbuilding, port logistics, and logistics more promptly and accurately than any other source.

**Takehiko HATANO** Editorial manager, the Japan Maritime Daily



The newspaper has been structured to facilitate accurate and efficient browsing of daily news essential for business. In addition to the front-page news, the following pages of the newspaper provide a wide variety of information on topics specific to various fields.

## Page 1: General

The front page contains a wealth of information on the current state and future prospects of the maritime industry, including interviews with top executives and key figures, as well as important news on shipping, shipbuilding, ports, governments, and other maritime-related issues.

## Page 2: Shipping and Shipbuilding

Page 2 explores the trends in the container ships, car carrier ships, materials, and energy industries, market conditions surrounding dry bulkers and tankers, orders received and new vessels developed by shipbuilders, as well as trends and new products in the marine industry.

## Page 3: Ports and Logistics

Page 3 provides an overview of the development and utilization of ports and harbors in Japan and abroad that serve as bases for international container logistics, as well as corporate trends in the related fields of port transportation, warehousing, forwarders, and air cargo.

## Page 4: International news, analysis article

In addition to the latest information on the launch of new factories abroad by major manufacturers and international logistics companies, Page 4 also includes a "Perspective from Journalists" section, which features commentary and analysis based on the exclusive reporting of journalists.

## Page 5: Ocean business, regional news

Page 5 looks at projects undertaken by parties affiliated with ports and harborsto promote the industry, as well as the latest trends in marine development. It also contains an "In-depth Feature" section that takes a deep dive into the news, as well as various data on ports and customs.

## Page 6: Events and Culture

Page 6 provides an overview of events planned and organized by industry associations and local port officials, essays related to the sea, and popular new books.

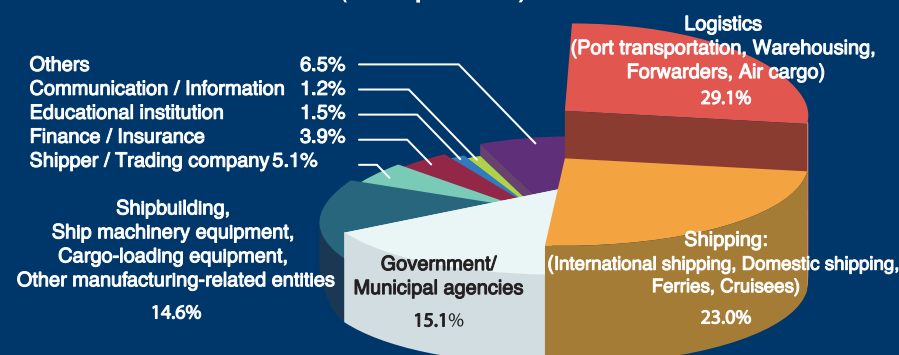
## About our newspaper

**Publication format:** Published daily  
(from Monday to Friday except public holidays)  
Bloadsheet 6-10pages

**Distribution system:** Same-day delivery  
(\*Next-day delivery for some areas)

**Association participated:**  
The Japan Newspaper Publishers & Editors Association  
Japan Specialized Newspapers Association

**Subscribers Profile(Occupational):**



## Online Edition

point1 You can read all the articles published in the last 20 years.

point2 You can access articles using our powerful search function.

point3 You can read the latest news with the most efficient breaking news feature in the industry.

point4 You can get access to some articles by simply registering as a free member.

point5 You can read articles with mobile App.



Apple Watch



App for mobilephone,tablet  
"Kaiji Denshi-ban(JMD Online edition)"  
Android, iPhone and iPad



Amazon Echo

### Papers and digital

#### Double plan

Papers and online edition  
8,500JPY +tax  
per month



### Digital only

#### Online Plan

Online edition  
7,500JPY+tax  
per month



### Only topic

#### Trial member

Online edition  
free



The JAPAN MARITIME DAILY on Twitter

In addition to the headlines of the day's articles, we also bring you breaking news at the earliest opportunity. <https://twitter.com/kaijiweb/>

