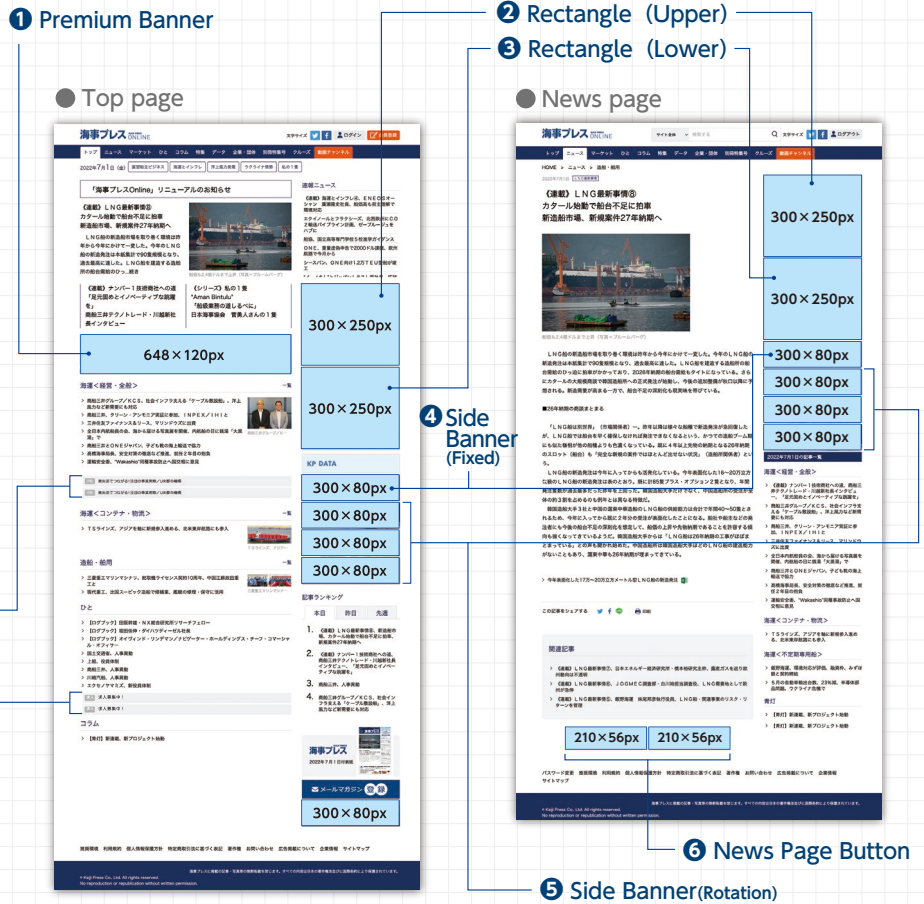


KAIJI PRESS Media data

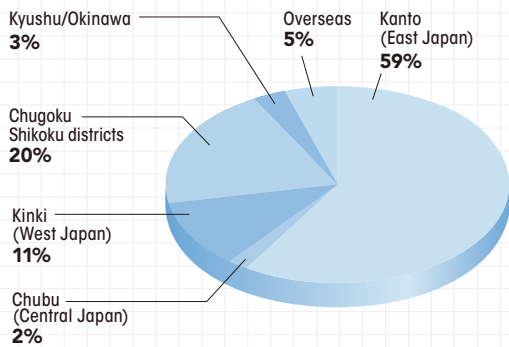
— O N L I N E —

Kaiji Press Online is an online service that delivers Daily Kaiji Press news and content. It contains all features of the Daily Kaiji Press, such as articles, columns, and market reports. There is also a full range of news archives for the past 20 years, special supplements, and also wealth of content provided only online.

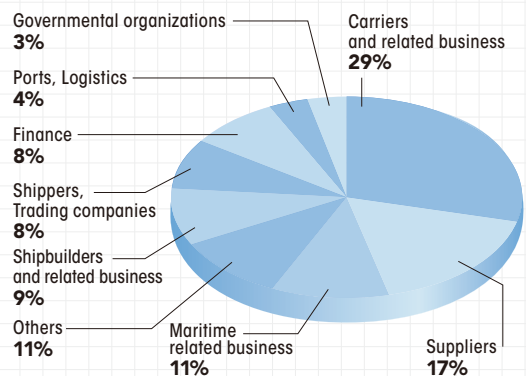


Readership breakdown

● By Nature of Region



● By Nature of Business



Advertisement Rate

	Banner Name & Type	Monthly Fee (USD)	SIZE (Wide × Height)	Display Type	Number of Frames
1	Premium Banner *Displayed only when ads are posted	\$6,000	648×120px	Rotation (Always 1 Frame Display)	Up to 6 Frames
2	Rectangle (Upper)	\$4,000	300×250px	Rotation (Always 1 Frame Display)	Up to 6 Frames
3	Rectangle (Lower)	\$3,000	300×250px	Rotation (Always 1 Frame Display)	Up to 6 Frames
4	Side Banner (Fixed)	\$6,000	300×80px	Fixed	1 Frame
5	Side Banner (Rotation)	\$1,500	300×80px	Rotation (Always 1 Frame Display)	Up to 18 Frames
6	News Page Button	\$800	210×56px	Rotation (Always 1 Frame Display)	Up to 6 Frames
★	Advertorial *Displayed only when ads are posted	\$7,500	—	Fixed	—
★	Classified Advertisement *Displayed only when ads are posted	\$1,500	—	Fixed	—

For more information, please contact us

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